Lincoln Archives, Inc.
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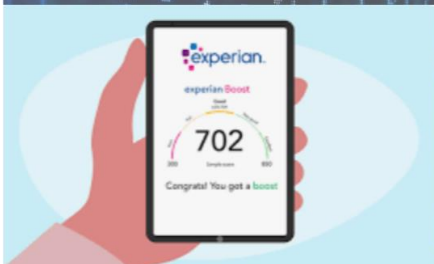### THE LINCOLN FAMILY OF BUSINESSES SINCE 1914

LACyber
DATA PROTECTION SERVICES
A Division of Lincoln Archives

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BILL'S PICKS

LACyber's exclusive online page for all things cybersecurity

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DATA THEFT AND DATA EXFILTRATION: UNDERSTANDING THE DIFFERENCE

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HOW AI IS CHANGING RANSOMWARE AND HOW YOU CAN ADAPT TO STAY PROTECTED

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11.14.2023	Steps CISOs Should Take Before, During & After a Cyberattack

CYBER MONDAY KICKS OFF HOLIDAY SHOPPING SEASON WITH E-COMMERCE SECURITY RISKS

Online shopping websites often lack basic security protections when it comes to PII, allowing malicious actors to capitalize on consumer data or perpetuate retail and hospitality scams.

The post-Thanksgiving e-commerce shopping event known as Cyber Monday draws millions of consumers each year seeking out bargains online — to the tune of $11 billion.

However, amid the purchasing spree, consumers routinely share sensitive personally identifiable information (PII) on e-commerce platforms, including credit card details and addresses, and a recent survey by CyCognito explores the question of whether these sites prioritize security and compliance.

Even though more than half (52%) of e-commerce Web apps exist in the cloud, the research indicated they aren't immune to security vulnerabilities.

The study revealed 2% HTTPS, the the secure version of HTTP and a protocol for secure data transmission. This poses a risk to around 520,000 of the estimated 26 million global e-commerce stores.

Researchers discovered more than a quarter (28%) of these platforms operate without a Web application firewall (WAF), and nearly one in four (24%) e-commerce Web apps that collect PII are missing a WAF.

Additionally, nearly six in ten (58%) e-commerce Web apps collect user PII, raising concerns about data handling. Equally worrisome is that 78% of these platforms don't seek user consent for cookies, a compliance red flag.

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Data Destruction

- Loose HD's & SSD's
- PC's, Laptops
- Monitors
- iPhones/ iPads
- Backup Tapes, CD's, DVD's
- Server Racks, Switches, USB's,
- Keyboards, Mice, Printers, Faxes, Phones and More!
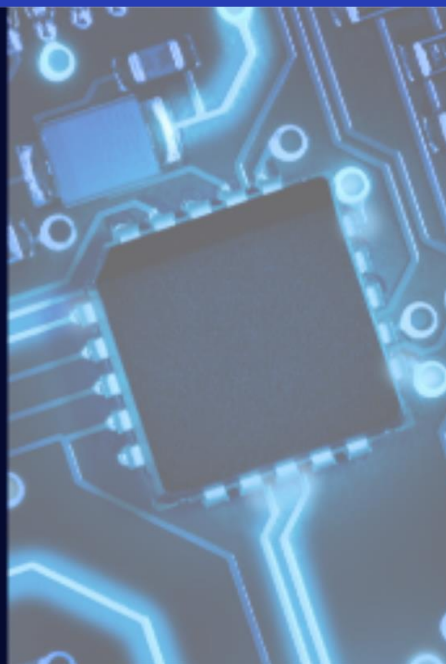
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Data Breach Support

Do you know what to do if you have a data breach? Most businesses don't. uRISQ's Data Breach Support gives you the peace of mind that a Certified Privacy Expert (CIPP) is at the tips of your fingers.

Privacy Policy Assessment

Managing risk is an important aspect of all successful businesses. Developing and maintaining a security and privacy program is key to managing your organization's risk of data loss. Privacy Assessment helps you with your annual assessments, and policy and plan templates for your organization.

Threat Scanning

uRISQ's Threat Scanning performs a recurring vulnerability scan on your website and firewall, making you aware of your open vulnerabilities.

Data Subject Access Request Process

Data Subject Access Request is a request initiated by the individual or a legal representative requesting the specific information you as a company collect, store, and transmit on an individual. uRISQ's DSAR module is a workflow management tool that helps organizations manage their requests from beginning to end and make sure they adhere to the legal time requirements.

Vendor Management

Every business relies on third-party vendors to perform some aspect of its operations. It is a requirement that you ensure those vendors are handling the information you have entrusted to them to the same privacy and security standards you are publishing in your privacy policy.

Contact us today!

JamieJ@LA-Cyber.com

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Lincoln Archives employees gathered together for a pre- Thanksgiving luncheon and to celebrate company President, Bill Palisano's birthday!