



Lincoln Archives, Inc.

SAFE. SECURE. SOLUTIONS.™

THE LINCOLN FAMILY OF BUSINESSES SINCE 1914

July 2024



LACyber
DATA PROTECTION SERVICES
A Division of Lincoln Archives

THE DAY THE WORLD STOOD STILL: The Microsoft Outage

Full article on page 2

BILL'S PICKS

LACyber's exclusive online page
for all things cybersecurity



**FAKE WEBSITES, PHISHING APPEAR
IN WAKE OF CROWDSTRIKE
OUTAGE**

**THE VALUE OF INFORMATION
MANAGEMENT: COMPLIANCE
VERSUS BUSINESS OUTCOMES**



**US DATA BREACH VICTIM NUMBERS
SURGE 1170% ANNUALLY**

Latest ActiveCyber Threats

Watch for the latest in cybersecurity threats sent right to your inbox every week!

7.17.2024

**Facebook Ads for Windows Desktop
Themes Push Info-Stealing Malware**

7.19.2024

**20 Million Trusted Domains Vulnerable to
Email Hosting Exploits**



Huge Microsoft Outage Caused by CrowdStrike Takes Down Computers Around the World

Banks, Airports, TV stations, health care organizations, hotels, and countless other businesses are all facing widespread IT outages, leaving flights grounded and causing widespread disruption, after Windows machines have displayed errors worldwide.

In the early hours of Friday, July 19th companies in Australia running Microsoft's Windows operating system started reporting devices showing Blue_Screens of Death (BSODs). Shortly after, reports of disruptions started flooding in from around the world, including from the UK, India, Germany, the Netherlands, and the US: TV station Sky News went offline, and US airlines United, Delta, and American Airlines issued a "global ground stop" on all flights.

The widespread Windows outages have been linked to a software update from cybersecurity giant CrowdStrike. It is believed the issues are not linked to a malicious cyberattack, cybersecurity officials say, but rather stem from a misconfigured/corrupted update that CrowdStrike pushed out to its customers.



[Click here to read full article](#)

ROBUST BACKUP AND RECOVERY SOLUTIONS

LACyber offers comprehensive backup solutions to secure your data and enable quick restoration in case of an incident, minimizing downtime and ensuring smooth operations. Our strategies include frequent data snapshots and off-site storage, ensuring swift and reliable recovery.

The screenshot displays the LACyber website interface. At the top left is the LACyber logo with the tagline 'DATA PROTECTION SERVICES' and 'Division of Lincoln Archives, Inc.'. The navigation menu includes 'Home', 'Solutions', 'Resources', 'Current Threats', 'Lincoln Archives', 'About', and 'Contact'. A phone number '(716) 871-7040' and the 'Lincoln Archives, Inc.' logo are in the top right. A central dropdown menu is open, listing 'Client Testimonials', 'I Need Help', 'Very Simple Plans', 'Bill's Picks', 'Risk Assessment', 'Penetration Testing', 'Media Coverage', 'Legal Regulations', 'Education', 'Active Cyber Threat', 'Read our Newsletters', and 'Resources'. The 'Very Simple Plans' item is highlighted with a red box. Below the menu are three service cards, each with a brief description, pricing, and a 'Learn More' button. The 'Protect Our Company: Backup Our Critical Data' card is highlighted with a red box. The card text reads: 'Protect Our Company: Backup Our Critical Data', 'for about \$75.00 per month. (Small Office/Lite User: 100 Gb/s)', and 'Learn More'.

Check out our [Very Simple Plans](#) page to find out more!



Press Release

LINCOLN ARCHIVES, INC. / LACYBER - ANNOUNCES INTENT TO ACQUIRE
A WNY-BASED IT/MANAGED SERVICES COMPANY

BUFFALO, NY – JULY 10, 2024 – LINCOLN ARCHIVES, INC., A LEADING PROVIDER OF INFORMATION SECURITY, GOVERNANCE, RISK AND COMPLIANCE SERVICES, IS EXCITED TO ANNOUNCE ITS INTENT TO ACQUIRE A WESTERN NEW YORK-BASED IT SERVICES COMPANY. THE STRATEGIC ACQUISITION AIMS TO EXPAND OUR SERVICE OFFERINGS AND ENHANCE OUR ABILITY TO DELIVER COMPREHENSIVE, SECURE, AND INNOVATIVE IT SOLUTIONS TO OUR CLIENTS.

BY INTEGRATING THE EXPERTISE OF AN WNY-BASED IT SERVICES COMPANY, LINCOLN ARCHIVES, INC. WILL BE ABLE TO OFFER AN EVEN BROADER RANGE OF SERVICES, INCLUDING ENHANCED MANAGED (IT) SERVICES, MANAGED CYBERSECURITY SERVICES, DATA PROTECTION AND CUTTING-EDGE CLOUD SOLUTIONS. THIS MOVE IS A TESTAMENT TO OUR COMMITMENT TO CONTINUALLY IMPROVING THE VALUE WE PROVIDE TO OUR CLIENTS.

THIS SOUGHT-AFTER ACQUISITION IS PART OF OUR STRATEGIC GROWTH PLAN TO DIVERSIFY OUR SERVICES AND REINFORCE OUR POSITION AS A LEADER IN THE INDUSTRY WHILE MAINTAINING THE HIGH STANDARDS OUR CLIENTS HAVE COME TO EXPECT. WE BELIEVE THIS WILL LEAD TO GREATER INNOVATION, EFFICIENCY, AND ENHANCED SERVICE DELIVERY.

WE HAVE A VERY SPECIFIC TYPE OF BUSINESS WE'D LIKE TO ACQUIRE. WE ARE INTERESTED IN SPEAKING DIRECTLY TO INTERESTED BUSINESS OWNERS, NOT BUSINESS BROKERS OR M&A CONSULTANTS. IF YOU FIT THAT BILL, AND ARE INTERESTED IN LEARNING MORE, OR IF YOU KNOW SOMEONE WHO MIGHT BE INTERESTED, PLEASE CONTACT:
INFO@LINCOLNARCHIVES.COM OR
INFO@LA-CYBER.COM

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- Still booking select weekend dates in August through October!



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