



Lincoln Archives, Inc.

SAFE. SECURE. SOLUTIONS.™

THE LINCOLN FAMILY OF BUSINESSES SINCE 1914

July 2023



LACyber
DATA PROTECTION SERVICES
A Division of Lincoln Archives

OUR SUMMER HAS BEEN PICTURE PERFECT!



Lincoln Archives' Meghan Schultz spends time with Family in Arizona



BestSelf Behavioral Health Golf Outing with managers from 4 of the Lincoln Families: Lincoln Archives, LACyber, Lincoln Moving & Storage and BioSan Disposal



Jordan Kirby gives a thumbs up while hanging out with Moon Dog in Cleveland, Ohio



Jake Bode attended this year's Total Archery Challenge at Seven Springs, PA



LACyber's Jamie J is all smiles during the Ride for Koswell

BILL'S PICKS

LACyber's exclusive online page
for all things cybersecurity



AI WILL HEIGHTEN CYBERSECURITY
RISKS FOR RIA'S

FOUR STEPS TO REDUCING CYBER RISK
VULNERABILITIES



JOINT GUIDE TO SECURING REMOTE
ACCESS SOFTWARE RELEASED BY
CISA AND PARTNERS

HOW THE 3-2-1-1-0 BACKUP RULE
REFLECTS MODERN NEEDS



Latest Active Cyber Threats

Watch for the latest in cybersecurity threats sent right to your inbox every week!

07.25.2023

Over 400,000 Corporate Credentials Stolen by Info-stealing Malware

07.25.2023

Biden-Harris Administration Secures AI Commitments For Safety



Cases in which AI technologies have been exploited are becoming increasingly rampant.

One of these impostor scams involves the use of fake, AI-generated voice files, also referred to as deepfake audio, which can be generated using very small amounts of biometric information harvested from personal content published in public sources such as TikTok, Facebook, Instagram, and other platforms, including government portals. AI tools such as VoiceLab can be used to process a person's voice biometrics, resulting in a deepfake voice that would sound exactly like that specific person.

A real-life case of virtual kidnapping

In April 2023, an Arizona-based woman named Jennifer DeStefano reported that an anonymous caller said that he kidnapped her 15-year-old daughter and demanded a \$1 million ransom. If she failed to pay up, her child would be drugged and raped. According to DeStefano, she clearly heard her daughter's crying, yelling, and pleading voice in the background, but the caller refused to let her talk to her daughter.

After a few minutes of negotiation, the ransom amount dropped to \$50,000. Thankfully, before the ransom was paid, the victim was able to verify that her daughter was safe and had not been kidnapped. The matter was immediately reported to the police, who then identified the call to be a common scam.

Virtual kidnapping is an emerging cybercrime that abuses AI technologies to manipulate decision-making processes. Malicious actors exploit AI to introduce negative stimuli to unscrupulously control human emotions for ill gain. In the aforementioned real-life virtual kidnapping case, the malicious actors banked on the feelings of torment and trauma that child abduction victims experience to persuade them to pay up.

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ABE'S PICKS

Document shredding and storage articles at your fingertips!

PROTECTING PERSONAL INFORMATION:
A GUIDE FOR BUSINESS



WHY RISK MANAGEMENT IS MORE
IMPORTANT THAN EVER

HOW THE LATEST LEAKED DOCUMENTS
ARE DIFFERENT FROM PAST BREACHES



A GUIDE FOR BUSINESS:
DATA BREACH RESPONSE



uRISQ SM
cyber privacy suite

Comprehensive Data Security Services



**Be Compliant.
Reduce Risk.
Protect Your Business**



Data Breach Support

Do you know what to do if you have a data breach? Most businesses don't. uRISQ's Data Breach Support gives you the peace of mind that a Certified Privacy Expert (CIPP) is at the tips of your fingers.



Privacy Policy Assessment

Managing risk is an important aspect of all successful businesses. Developing and maintaining a security and privacy program is key to managing your organization's risk of data loss. Privacy Assessment helps you with your annual assessments, and policy and plan templates for your organization.



Threat Scanning

uRISQ's Threat Scanning performs a recurring vulnerability scan on your website and firewall, making you aware of your open vulnerabilities.



Data Subject Access Request Process

Data Subject Access Request is a request initiated by the individual or a legal representative requesting the specific information you as a company collect, store, and transmit on an individual. uRISQ's DSAR module is a workflow management tool that helps organizations manage their requests from beginning to end and make sure they adhere to the legal time requirements.



Vendor Management

Every business relies on third-party vendors to perform some aspect of its operations. It is a requirement that you ensure those vendors are handling the information you have entrusted to them to the same privacy and security standards you are publishing in your privacy policy.

Contact us today!

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SUMMER SHRED DAYS ARE HERE, BOOK YOUR EVENT NOW!



Lincoln Archives' drivers Durrell and Brad are all smiles as Durrell shows his son, Rhys around his first shredding event. He looks great in his dad's Lincoln Archives hat!

