Lincoln Archives, Inc.
SAFE. SECURE. SOLUTIONS.™
THE LINCOLN FAMILY OF BUSINESSES SINCE 1914

LACyber
DATA PROTECTION SERVICES
A Division of Lincoln Archives

Are you feeling overwhelmed with cybersecurity?
Not sure where to begin?
You're not alone.

Take the First Step Today

Your business deserves the best defense.
Let's start building it together.

William Palisano CISSP
President, Lincoln Archives - LACyber

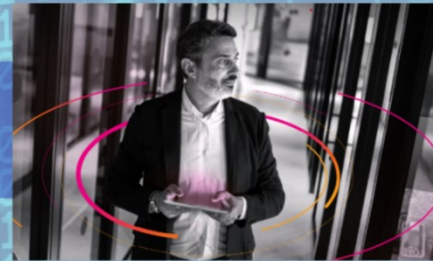**Find out how to take the first step with our in house Board Certified CISSP on page 4**

BILL'S PICKS

Barracuda

5 SECURITY PREDICTIONS FOR 2024 FROM BARRACUDA EXECUTIVES

10 TOP PRIORITIES FOR CIOS IN 2024

DELL Technologies

DELL SURVEY SURFACES LACK OF RANSOMWARE RESILIENCY

HERE'S SOME BITCOIN: OH, AND YOU'VE BEEN SERVED!

Latest ActiveCyber Threats

Watch for the latest in cybersecurity threats sent right to your inbox every week!

Date	Headline
1.25.2024	ChatGPT Cybercrime Surge Revealed in 3000 Dark Web Posts
1.24.2024	The Number of Patient Records Exposed in Data Breaches Doubled in 2023

Cybersecurity takeaways
of 2023
and what's ahead in
2024

2024

A look back at the cybersecurity landscape in 2023 rings all-too familiar: cyber threats rapidly evolved and scaled up, just as they have, year-to-year, for the past 20 years.

The following article focuses around cybersecurity experts and their perspectives on two questions that all company leaders should have top of mind:
•What should be my biggest takeaway from 2023, with respect to mitigating cyber risks at my organization?
•What should I be most concerned about – and focus on – in 2024?

"Moving ahead, it's crucial for SMBs, municipalities and healthcare institutions to prioritize. Focus on implementing robust backup and disaster recovery plans, user training, and the sharing of threat intelligence. Stay informed about AI developments and explore how your business can benefit from advancements in the public sector – and be mindful of the consumerization of AI-enabled fraud."

Click here to continue reading this article

It may be Winter, but we're already looking forward to Spring Shred Events!

Host a shred event!

Shredding events are great fundraisers!
Collect donations from the people who bring in files to shred for the organization of your choice!

Host a Community Shredding Event!
This allows you to promote YOUR business or association.

Contact us today!

START WITH A CISSP

A Board Certified CISSP is more than just a cybersecurity expert. They are the guardians at the forefront of protecting your business from digital threats.

💡 **LEARN MORE ABOUT CISSP CERTIFICATION**

Don't let uncertainty be a barrier to your business's security.

TAKE THE FIRST STEP TODAY

Here's why consulting a CISSP is your first best step:

- **Unmatched Expertise**: CISSPs are rigorously trained and tested in all areas of information security.

- **Tailored Strategies:** Your business is unique, and so are its security needs. A CISSP can craft a plan specific to your situation.

- **Proactive Protection:** CISSPs don't just solve existing problems; they anticipate and prevent future threats.

- **Compliance Assurance:** Stay ahead of regulations and ensure your business meets all cybersecurity legal requirements.

- **Peace of Mind:** Knowing an expert is safeguarding your data lets you focus on what you do best - running your business.

Cybersecurity is not a luxury; it's a necessity.
Every day without expert guidance is a risk you can't afford. Let our Board Certified CISSP be your guide in the complex world of cybersecurity.

Head over to our LinkedIn page for the newest segment: A Penny For Your Thoughts - Meeting the Team Members of Lincoln Archives! Every month we're going to spotlight a different member of our team. To begin - meet Jordan Kirby!

Jordan Kirby

How long have you worked at Lincoln Archives?
- Since August 2017!

What's your role with Lincoln Archives?
- I do a little bit of everything - client services, A/R, sales support, social media, and working with the operations.

What's your favorite part about working at Lincoln Archives?
- I really enjoy the people I work with - we always find a way to have a great time while working hard!

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