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WHY CYBER RESILIENCE MATTERS FOR SMBS AND HOW TO ACHIEVE IT For SMBs in particular, consolidating capabilities could have a big impact on the success of initiatives.

Organizations live in a world of elevated threat levels, determined malicious actors, and expansive attack surfaces. In this context, it can be difficult especially for smaller businesses to optimize their use of digital technologies without exposing themselves to excessive cyber risk.

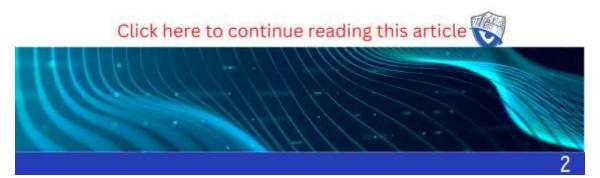
So what's the answer?

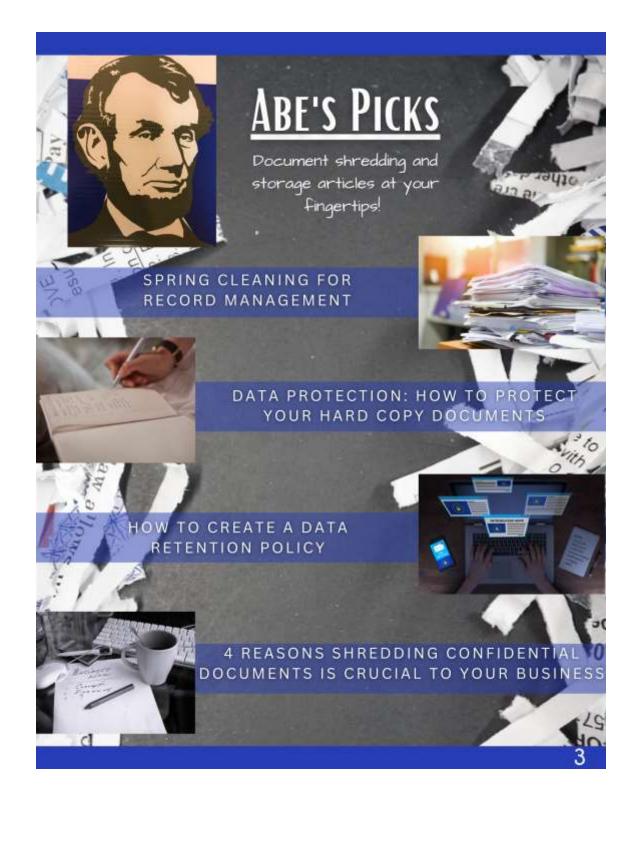
While no silver bullet, cyber resilience is an increasingly popular strategy.

When done right it can help organizations continue business as usual even during attacks and then rapidly adapt and recover without imperiling business operations.

But getting to this point isn't easy. As a new Osterman Research study reveals, 86% of organizations have a cyber-resilience plan, but few have confidence in it and over half don't even have a way to assess its effectiveness.

Cyber resilience is the direction of travel for many organizations. But it needn't be out of reach for the SMB community. With the right approach and consolidated, platform-based tooling, smaller businesses can drive digital-powered growth without compromising on security.













Sam has been working for Lincoln Archives for 7 years.

After working with Ameri-Corps for a year, he has returned to Lincoln even more focused, passionate and determined. Sam has really stepped up these past few weeks in helping out, thanks for all you do Sam!

